CANADIAN MOVING PICTURE
Digest

RAY LEWIS
EDITOR AND
PUBLISHER
HERMANT BLDG.
21 Dundas Square
TORONTO

THIRTY-SIXTH YEAR OF PUBLICATION 1915-51

Vol. 43, No. 36 TORONTO, CANADA December 15, 1951

Two Fine Films

It is not often that our producers, despite the unceasing effort which the majority of them make to produce fine films, that such effort is recognized editorially by the daily press.

When such an editorial recognition is given, it is not only the producer and the company for which he has produced the picture, which receives the editorial tribute, feel a glow of satisfaction, but the entire Industry of Motion Pictures is warmed in the radiation of such recognition. This gives us a concrete example of good public relations, it demonstrates that the editor of a daily, or weekly newspaper, has considered a fine film to be of equal importance with a comment on a world, or national event, on which event an editor is expected to present a predigested mental viewpoint editorially.

Two Fine Films, is the caption of an editorial on the editorial page of the Saskatoon Star-Phoenix, Wednesday, Nov. 28th of this year, and I note the editor of this newspaper is Clifford M. Sifton, the publisher is R. M. Cantlon.

I am indebted to Gordon Lightstone, Canadian General Sales Manager of Paramount Film Services Limited, for the copy of the editorial, Two Fine Films, which I take pleasure in republishing for the inspiration of us all.

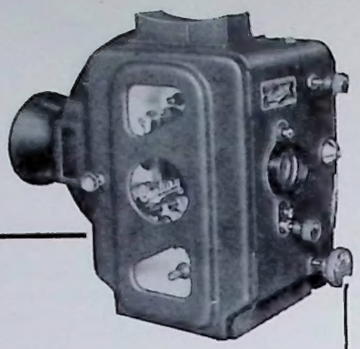
RAY LEWIS.

"Those of us who look to the theatre --whether staged or screened—to bring us poetry and beauty and refreshment and a deeper appreciation of the human riddle must surely have gloried in the happy fortune which brought us two superb films almost within a week. Maybe we will regret this embarrassment of riches when the grimmest days of January roll around. Maybe then we will wish that we could have held back the screening of Tennessee Williams' finest work, A Streetcar Named Desire, to brighten and freshen our jaded mid-winter sensibilities.

Be that as it may, two films both so good that they approach perfection, should be enough to still some of the wholesale criticism which smart-alec thinkers direct against Hollywood products. Theodore Dreiser's An American Tragedy, screened under the title A Place in the Sun, is a beautifully appropriate version of one of the finest tragedies in American literature. Indeed, the perceptive direction and production which was lavished upon the film heightens and renders timeless a work which in its original form now seems to the ordinary reader a shade dated. Here the function of the dramatic producer—to find the timeless essentiality in a masterpiece and to concentrate upon it—is displayed at its most effective best. Over the years we think Tennessee Williams' play will prove the more youthful. Both on stage and on screen it is unencumbered with current concerns. It is tragedy in the old vital classical sense, written and filmed with that economy of device which is the inevitable indication that everyone concerned knows exactly and precisely what he is doing.

Indeed, so intimately have the stories been unfolded in these films that the viewer almost feels that he is peeking through the keyhole at something which, except for its artistic importance, is an intensely private affair."

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
21 DUNDAS SQUARE - TORONTO



Century

MODEL-C PROJECTOR

High Efficiency Projector Mechanism with Water Cooled Aperatures

(Exclusive Canadian Distributors)

EVERYTHING For the Theatre

- Northern Electric Sound Systems
- Century Projector Mechanisms
- Ashcraft Lamps
- Starke "CYCLORAMIC" Screen
- Rosskote lenses
- Golde Stereopticons
- Booth Stools
- Booth Tables
- Film Cabinets
- Theatre Chairs
- Marquee Letters

Sales and Service

A National Theatre Service

DOMINION SOUND EQUIPMENTS LIMITED

Head Office:
4040 St. Catherine St. West,
Montreal, Que.

Branches at:
Halifax, Saint John, Quebec, Montreal, Ottawa, Toronto, Winnipeg, Regina, Calgary, Edmonton, Vancouver

TRADE headlines

The family of Caruso have not been able to stop the exhibition of an Italian made picture based on the life of Caruso.

•

The widely-acclaimed Emperor's Nightingale, the Hans Anderson fairy puppet musical with narration by Boris Karloff, and the new Agfa color has been acquired by Alliance Films for Canada.

•

Charles F. Simonelli, manager of Universal's Eastern Advertising and Publicity Depts., was elected chairman of the MPAA, Ad-Publicity Dirctors Committee to serve six months. Simonelli succeeds S. Barret McCormick, RKO Radio Pictures advertising executive who served for two years.

•

S. H. Fabian, chairman of TOA executive-committee warned Allied States Assoc. that nation-wide arbitration must be worked with TOA and other exhibitor associations or TOA will not participate.

•

Henry Nathanson, Ted Gould and Garfield Cass met with sales executives of MGM on Quo Vadis plans for Canada.

•

MGM signs up 21 new screen personalities during year with 11 additional candidates under consideration. Ned E. Depinet and Robert Mochrie hold sales meeting in Chicago—announce 18 RKO productions for release in first half of 1952.

•

Technicolor has a 9 months profit of $1,497,140 after tax and other deductions.

•

John Huston to produce, direct and star in Moulin Rouge, first of two pictures he will produce in Europe. UA finance.

•

Radio station RQV, Pittsburgh, announcing itself as station K. Quo Vadis since MGM picture opening.

•

At the Eagle-Lion studio, Hollywood 32 producers are making 312 films for TV.

•

20th Century-Fox has signed Charles Laughton for the O. Henry story, The Cop and the Anthem.

•

FCC may grant first construction permits since the "freeze" for new TV stations by April 1st, 1952.

•

Hal Wallis, Paramount provide Martin-Lewis with sensationally funny comedy, Sailors Beware.

RAY PRESENTS

JUST this one, Ray Presents, and then the Special Digest Christmas number, with which you will travel back to January of 1951, through this busy year of many events, and refresh your memory on what has been, in preparation for what is to be in the New Year.

Beginning Jan. 1st the partnership agreement as between David Selznick's SRO and Alliance Films Limited, through which agreement Canadian Selznick Releasing Organization and Alliance Films Limited merged their distribution operation in Canada, will terminate, and Alliance Films Limited will operate, with its exchanges in the key centres in Canada, as it has been operating for over a decade.

David Selznick has announced no plans in respect to Canadian Operation. SRO is not actively engaged in distribution in the United States, but is active in foreign territories, which distribution is under the supervision of Victor Hoare, with offices in London, England.

The Association of Alliance Films Limited with David Selznicks' Interests has covered approximately eight years, beginning with the Canadian distribution rights of Intermezzo, Prisoner of Zenda, Tom Sawyer, The Garden of Allah, and the acquisition of the world rights on these pictures by Alliance Films Interests, following which was the partnership agreement, for joint operation in Canada involving the distribution of Fallen Idol, Third Man, and the residue selling and the distribution by Alliance of, Duel in the Sun, Portrait of Jennie, Since You Went Away, I'll Be Seeing You, Rebecca, Spellbound, The Paradine Case, and the continued distribution of the four pictures to which I have previously referred.

THE agreement of partnership, in its original form, was to be terminated December 31st, 1951, and the dissolution of the partnership is in accordance with the time period as specified in the agreement.

During the period of Alliance Film Interests' association with the David Selznick Interests, several outstanding officers of SRO, and of Vanguard Films Inc. have terminated their association with the David Selznick Interests, such as Daniel O'Shea, E. L. Scanlon, Leonard Case, Neil Agnew, Sydney Deneau, Robert Dann, etc., under mutual agreements for such termination, and the structure of the several Interests of David Selznick has changed, with other associates entering different fields of businesses, and new men, in some instances, assuming important positions with the David Selznick Interests. The foreign operation has seen changes, also, before the appointment of Victor Hoare to his present position of Foreign Territories Director.

There has been a report of a $2,000,000 T.V. 90 days' option, which David Selznick has given, but which is subject to a forty-eight hours' cancellation clause. David Selznick has been investigating the T.V. field of operation for a few years, the option does not include Duel in The Sun, and Tom Sawyer, but does include all of the other pictures as mentioned, including an additional one, Bill of Divorcement.

The finished production of, Gypsy Blood, released in London about a year ago by Korda, but which David Selznick remade extensively for North American distribution, to which his Interests have the rights under an agreement made between the Selznick and Korda Interests, is reported being made ready for distribution in January, but no definite statement as to how David Selznick will distribute this picture has been made.

IN THE termination of the Canadian partnership agreement, as between the David Selznick Interests and Alliance Films Limited, I have this statement to make: "It is an undisputable fact that David Selznick is one of our outstanding producers. It would be a definite loss to motion pictures should he make a decision not to continue to produce pictures for the screens of motion picture theatres."

With the termination of the partnership agreement, the services of Joseph Marks, as General Sales Manager of Selznick-Alliance Releasing Organization, will terminate.

Mr. Marks has not announced his future plans, but I understand that he will shortly make an announcement. Mr. Marks came from England to become Canadian Representative of Canadian SRO, following the resignation of Charlie Weiner, who returned to the SRO Minneapolis office, and later became associated in Minneapolis, with U-A, following the closing of the SRO Minneapolis office.

I REGRET the error in last week's Digest in attributing that very fine picture, Blue Veil, starring Jane Wyman, to 20th Century Fox. Blue Veil is an RKO-Radio Pictures release, as we reported in our Trans-Canada Release page of last week, a Wald-Krasna production.

It was Ray Presents, who, in an emotional state of exhilaration, made the error. 20th Century Fox has given us so many good pictures, that I took this very good picture, The Blue Veil, away from my good friends RKO-Radio, and gave it to Fox. My apologies RKO-Radio Pictures, I hereby give back to you Blue Veil, one of the best pictures in current release, and add it to the number of very good pictures which your Company is currently releasing, and of which that most interesting, and colorful personality, the intrepid showman, financier, industrialist and producer, has written upon pictures, for world-wide screen publication, Howard Hughes Presents.

I do not know whether Mayor Dave Korman of Englehart is Mayor again, but I should judge that he is, considering a report in the Northern Daily News, Saturday, November 24th, which reads, "It looks as though Mayor Dave Korman will be chief-executive again next year as a result of last night's nominations. Five others in addition to Mr. Korman were nominated, but all withdrew to leave the field clear for him. I should think that Happy New Year Mayor Dave Korman is in order, what do you think?

ALICE Fairweather has returned to St. John, after being in Toronto, doing a job for Col. John Cooper, for several months. Alice was on the Film Board, St. John for eleven years, and on the Board of Censors. She has an affectionate memory for her association with our Industry, for she has been a Digest Maritimes correspondent for many, many years. On her return to St. John, she writes me, that she received an invitation to the Exhibitors' Maritimes Meeting in Amherst and attended the Official luncheon, and states that she was "pleased that the boys did not forget their Film Grandmother." She is going to the Industry's Christmas Party, to be held shortly in Saint John, and adds as a closing paragraph to her letter, "never can I forget the kindness I have received from the Film people."

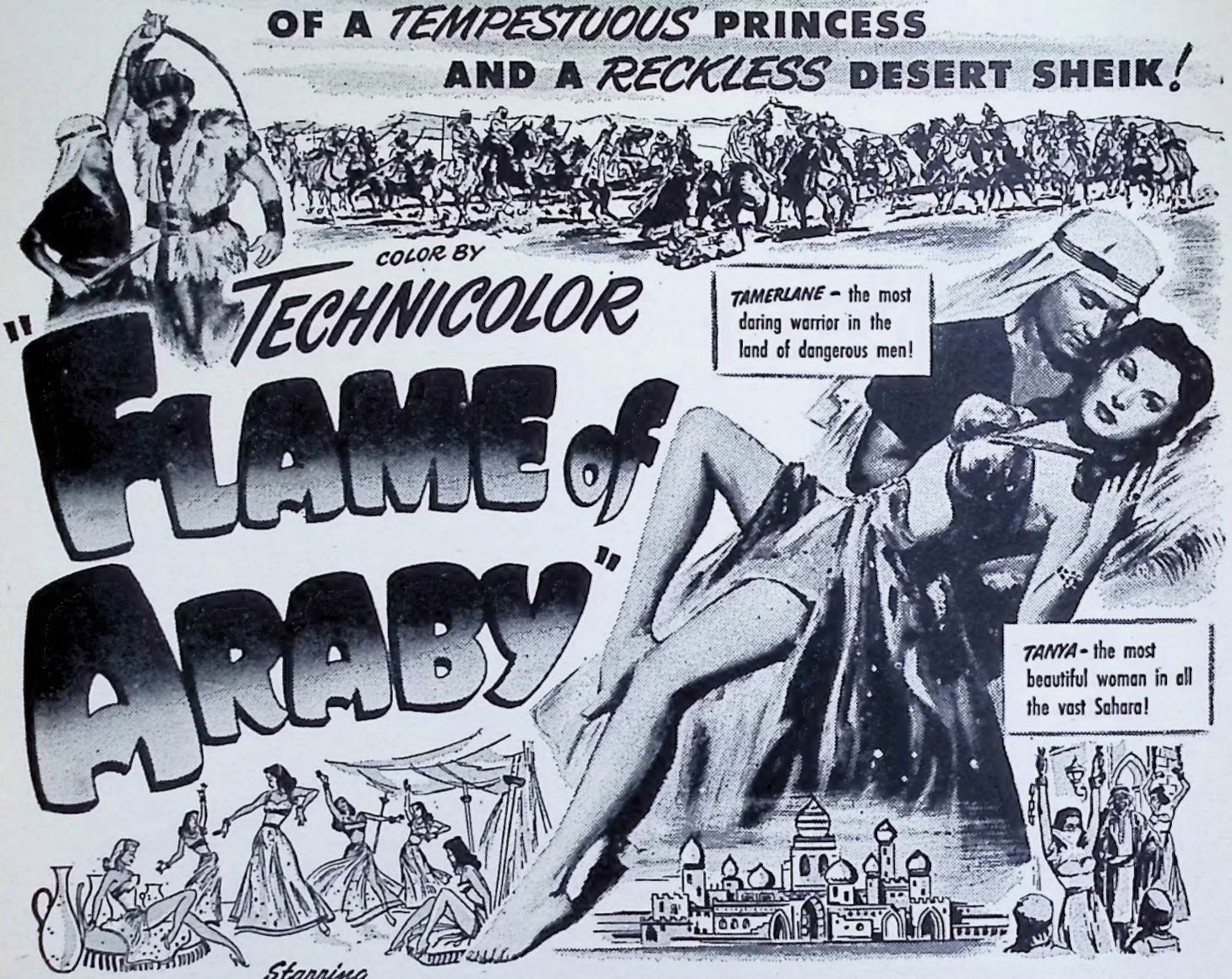
Dear Alice Fairweather, I hope that the Film people do not forget you, who have always been such a good friend.

As I am writing, my eye is wandering to a stack of books, from which number I select a book to read, when the time and the mood are in unison. I have been reading James A. Michener's, Return to Paradise, and have reached the chapters of New Zealand.

(Continued on Page 10)

U-I Makes the Money-Makers!

THE *FIERY* ROMANCE
OF A *TEMPESTUOUS* PRINCESS
AND A *RECKLESS* DESERT SHEIK!


COLOR BY
TECHNICOLOR
"FLAME of ARABY"
TAMERLANE – the most daring warrior in the land of dangerous men!
TANYA – the most beautiful woman in all the vast Sahara!

Starring

Maureen O'HARA · Jeff CHANDLER

with **Maxwell REED · Susan CABOT · Lon CHANEY · Buddy BAER · Richard EGAN**

Story and Screenplay by GERALD DRAYSON ADAMS · Directed by CHARLES LAMONT · Produced by LEONARD GOLDSTEIN · A Universal-International Picture

Another Hit From

Empire-Universal Films Ltd.

Toronto and District

BILL PRESS

Morris Stein, Famous Players' executive, was the recipient of a special recognition as an outstanding citizen of Toronto when, in a brief ceremony in the Mayor's office at the city hall, he was presented with a civic memento, a handsome lighter bearing the crest of the municipal corporation.

The presentation was made by Mayor Hiram E. McCallum, who will retire from the mayor's chair at the end of the year.

Stein received the citation and souvenir for his community welfare activities, including his work for Variety Village.

Neil Main, manager at the Savoy Theatre, Hamilton, set up a booth in the theatre lobby where patrons could deposit books or magazines for the Canadian soldiers in Korea when he learned that reading material was badly needed. He announced that the theatre would pay the cost of shipping.

The bowler-hat stunt was used by Manager Vic Nowe at the Hyland Theatre, Toronto, when "The Lavender Hill Mob" was in its fourth week there. The first 50 men wearing a hard hat similar to that worn by Alec Guinness in the picture, were rewarded with a free admission to the evening performance.

As part of a series of grand opera films for one-day engagements with all seats reserved, Manager Harry Yudin of the Centre Theatre, Peterboro, played Die Fledermaus on Thursday, December 13.

The Famous Players' Empire Theatre, Windsor, had an added attraction in the showing of a local topical picture, "Emancipation Day", along with "Sealed Cargo" and "Gun Play".

The special film showed events at Jackson Park, Windsor, in connection with the anniversary of the freeing of Negro slaves.

Vern Marriott, manager of the Drive-In at Britannia Bay on the Ottawa River during the past season, has been transferred to the management of the Columbia Theatre, St. Thomas.

Manager C. T. Spencer of the Capitol Theatre, Hamilton, is spending his late night and morning hours in checking the progress of the redecorating and refurnishing program which is scheduled to be completed by Christmas.

In addition to the extensive paint job, the theatre will have new carpets, drapes, stage curtain and other equipment.

Barry Carnon, former manager of the Rexy Theatre, Ottawa, has become assistant to Manager Wannie Tyers at the Toronto Odeon. Operated by Canadian Odeon for some years, the Ottawa Rexy is now being operated by Nolan Amusement Enterprises once more.

Maritime News

By ALICE L. FAIRWEATHER

The construction of Driveways seems to be going on apace and it is stated that three will open in May next. These are, it is understood, at Sydney, Glace Bay, N.S., and near Moncton, N.B. Others to be built, Dame Rumour says, are at Sackville, outside Halifax and at Grand Bay, near Saint John, while—also rumour—says that Famous Players have purchased a property at Dartmouth, N.S., which may be a new theatre. No confirmation of this was available at date of writing.

Lew Simon of Columbia Pictures and his staff are being congratulated upon receiving the National Film Board's Award for the best promotion of the NFB's subjects in all Canada. The Film Board presented an illuminated scroll and also made a financial recognition. The Exchange is starting on another drive for these subjects showings.

Every general praise was accorded three operatic features donated by Ray Lewis for the benefit of members of the Saint John Morning Musical Club who attended a performance at the Paramount Theatre, St. John. F. Harrison Howe made the arrangements and Famous Players donated the use of the theatre. Films shown were from Don Pasquale, Lucia Di Lammamour and The Barber of Seville from the Film Opera Group and all were greatly appreciated by the nearly two hundred members attending.

B. & L. Theatres are now operating the Opera House at Grand Falls, N.B., under the company name of the Grand Amusement Company. Miss Dawn Pirie continues as manager.

Paramount's Here Comes the Groom, is having most successful showings in the Maritimes, many situations having hold-overs.

A film widely praised comes to the Paramount Theatre, Saint John—Seven Days to Noon. The Strand Odeon recently showed with considerable success The Browning Version.

THE CANADIAN MOVING PICTURE DIGEST
Entered as Second Class Matter
RAY LEWIS
Editor-in-Chief

Address all mail to the Publisher
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
21 Dundas Square - Toronto
Telephone: WAverley 8696
Cable: Raydigest

Established 1915. Publication weekly.
Subscription: $5.00 yearly

— Correspondents —

A. L. FAIRWEATHER	Saint John, N.B.
J. J. CONKLIN	Winnipeg, Man.
BRUCE PEACOCK	Regina, Sask.
JACK DROY	Vancouver, B.C.
WILL McLAUGHLIN	Ottawa, Ont.
BILL PRESS	Toronto, Ont.

The Digest Correspondent has returned from a most enjoyable visit in Toronto, Ottawa and Montreal and wishes to say that those of the motion picture fraternity who showed courtesies and entertained her, helping to make her visit so very pleasant. Attendance at the famed "Film table" at Child's gave an opportunity to renew acquaintance with some general managers and to meet others. Her thanks go especially to the Digest Editor for her welcome and kindness, and to Mr. Arch. Jolley, Mr. Morris Stein and Mr. Lew McKenzie for special courtesies.

Thanks go also to Miss Helen Crowley of the staff of the F. G. Spencer Company Ltd., in Saint John who pinch-hit for Miss Alice L. Fairweather during her two months' absence and turned out some very interesting articles.

Atlantic Films of St. John Screen Progress Report

Atlantic Films of St. John's played host to high ranking officials of the government of Newfoundland at the beautiful Old Colony Club just outside St. John's.

The occasion was a special showing of the Atlantic release, Progress Report. Preceded by a cocktail hour, the showing was attended by a most distinguished audience which included His Honor Sir Leonard Outerbridge, Kt.C.B.E., D.S.O., Lieutenant-Governor; the Honorable J. R. Smallwood, Prime Minister, and members of his cabinet, and other high-ranking government officials. Included in the gathering were many leaders of industry and business in Newfoundland.

Progress Report is a 30-minute documentary produced for the government of Newfoundland and traces the work being done by the provincial government in expanding and improving the health and welfare services throughout the province and also graphically shows the start of the vast new program of industrial development launched by the government.

Those who attended the showing were loud in their praise of the quality of the first release of Atlantic Films.

Columbia Pictures presents

BURT LANCASTER in **TEN TALL MEN**

In Color by TECHNICOLOR with JODY LAWRANCE

Gilbert Roland • Kieron Moore • George Tobias • Screen Play by ROLAND KIBBEE and FRANK DAVIS • Produced by HAROLD HECHT

A NORMA PRODUCTION • Directed by WILLIS GOLDBECK

'BORN YESTERDAY!

AT THE VICTORIA, N.Y.

LARGEST SPECTACULAR EVER! Topping Times Square and stopping crowds at the Victoria! It's 83 feet high and 125 feet wide with 4100 lights and a 65 foot figure of Burt Lancaster.

Alberta Theatres Association Hold 8th Annual Meeting

The eighth Annual Meeting of the Alberta Theatres Association was held in Calgary in the Sun Room at the Palliser Hotel recently. The President K. M. Leach presided at the meeting with fifty exhibitors from all parts of the province in attendance, being the largest number at any meeting to date.

Many important matters pertaining to the betterment in the operation of theatres were discussed. The necessity of exhibitors advertising the correct classification of pictures in the newspapers was brought to the attention of the meeting with the request that every exhibitor follow the Provincial Regulations as well as watching adult pictures to see that children were not admitted if unaccompanied by parents.

Other important matters discussed were Emergency Lighting, 16 M.M. Films, Provincial Regulations, Students' tickets, Bingo and Television.

It was decided that this Association request the provincial government to appoint a five man board as provided by an amendment to the Amusements Act in March 1947 to consult with and advise the minister with respect to the regulations relating to Moving Picture Theatres. Suggested matters to be taken up were changes in the regulations, proposed new legislation, theatre construction and repairs and anything that would generally affect our industry.

It was brought to the attention of the meeting the great similarity of picture titles. The secretary was requested to bring this matter to the attention of the secretary of the Motion Picture Industry Council of Canada.

Matt Park, the President and Secretary reported on the annual meetings of the National Council of the Motion Picture Exhibitors Associations of Canada, and the Motion Picture Industry Council of Canada held in Montreal on Sept. 24, 25 and 26, giving some of the highlights of these meetings.

The President opened the meeting for discussion of any matters the members wished to talk about and several members took part in the discussions, asked questions and were given advice by other members.

A vote of thanks was extended to the President and Secretary for the work done during the past year in the interest of all exhibitors in Alberta.

The President-elect thanked the members for his election and stated he would do everything in his power to do the best job possible.

Following the Pioneers' Meeting the exhibitors joined with the Pioneers for a very fine buffet dinner and entertainment which was fully enjoyed by everyone.

The following officers and Board were elected:

Walter P. Wilson of Edmonton and Douglas Miller of Taber were named vice-presidents, Don Menzies of Calgary, assistant-secretary, Leroy Chown of Calgary, secretary-treasurer, and K. M. Leach of Calgary, honorary president.

Following is the new board of directors: Miss M. H. Playle of Drumheller, Matt Park of Calgary, D. A. Boyle of Macleod, B. M. Goldin of Calgary, D. C. Fox of Pincher Creek, E. T. Lewis of High River, Lee Brewerton of Raymond, J. J. Lieberman of Edmonton, F. Christou of Banff, A. E. Stanliland, Edmonton, R. M. Mitcheltree, Calgary, Wm. Ramsay, Canmore, Arnold Entwhistle, Edmonton, W. Pilkie J., Vermilion and Harry Cohen, Calgary.

Re-elected president of the Alberta branch of the Canadian Picture Pioneers was Vern Skorey of Calgary, manager of Twentieth Century-Fox for Alberta.

Other officers named were: Vice-president, Arnold Entwhistle, Edmonton; secretary-treasurer, Ralph Neill, Calgary. A. K. Anderson and Larry Hicks of Calgary were named trustees, and Ken McLennan and Frech Paasche of Calgary were elected to the entertainment committee.

Winnipeg Pioneers Elect Officers For '52

The Canadian Picture Pioneers Association, Winnipeg Division, held its annual meetin on Monday, December 3rd, and elected the following officers for 1952:

Past President, J. H. Huber; President, H. A. Bishop; Vice-President, H. Hurwitz; Secretary-Treasurer, A. Feinstein; Social Chairman, H. Swartz; Membership, A. Levy; Publicity, C. Krupp.

Board Members: D. Rothstein, J. M. Rice, J. Biggerstaff, S. Swartz.

Out-of-Town Directors: G. M. Miller, Wynyard, Sask.; F. W. Falkner, Tisdale, Sask.; A. E. MacLean, Rainy River, Ont.; S. Coffey, Winnipegosis, Manitoba

School Children See a Christmas Carol

Sam Russ and his son, Joe, who operate the Gayety Theatre in Collingwood, Ontario, arranged with five schools in and around the town to give the children a half day holiday on Thursday and Friday, preceding the local Santa Claus parade (Dec. 9th) which cancelled the regular kiddies' Saturday matinee at local theatres, enabling the youngsters to see United Artists' A Christmas Carol, starring Alastair Sim—the newest screen version of the Charles Dickens immortal Yuletide classic.

Variety Women's Committee Holds Election

At the annual election meeting of the Women's Committee of Variety Club held in the Prince George Hotel, recently, the following officers were appointed:

President, Mrs. Esther Davidson; 1st vice-president, Mrs. Ethel Bolstad; 2nd vice-president, Mrs. Mary Freedman; treasurer, Mrs. Betty Glasier; recording secretary, Mrs. Sylvia Laurie; corresponding secretary, Mrs. Belle Bennett; assistant corresponding secretary, Mrs. Mildred Diamond.

Convenors: Birthdays for V.V. boys, Mrs. Zetella Somerville; Sunshine Committee (hospital visits) Mrs. Frances Rawley and Mrs. Yetta Kesten; Entertainment, Mrs. Sylvia Smith; Variety Village Liaison, Mrs. Celia Smith; Telephone, Mrs. Kate Stone; Ways and Means, Mrs. Mary Freedman; Publicity, Mrs. Florence Chisholm and Mrs. Grace Cowan.

Benefit At Rivoli, Mont.

Bill Lester, United Amusements Theatres, Ltd., is cooperating with the Italian Relief committee for a Benefit Show in aid of the flood victims of Italy.

On Saturday, Dec. 15th, Il Trovatore, Verdi's complete opera, will be presented at the Rivoli Theatre, Montreal, for one night, $2.00 top, with all proceeds going to the Flood Relief Fund. The theatre, donated by United Amusement Theatres, Ltd., and the opera film by Alliance Films Ltd.

The Girl of the Marshes

The Girl Of The Marshes, the story of Saint Maria Goretti, was held over at the Victoria Theatre, Toronto. It is a Cardinal Films release, produced in Italy and with English titles.

It is a long time since we have seen more effective box-office display advertising in the daily press than that which has been used for the presentation of this picture. There have been special matinees for school children, the Separate School Board of Education has cooperated to make this possible, and the children have had an opportunity to witness the story of this young girl of the Italian marshes, whose conduct in life, whose religious faith and courage gave her, after her heroic and tragic death, a sainthood.

Love of a Clown at Avenue

Love of a Clown (Pagliacci) with Life's front cover Gina Lollobrigida, as Nedda, in a film presentation of the complete opera, and with Rome's Royal Opera House stars, Tito Gobbi, Afro Poli and the chorus, orchestra of the Royal Opera House will be presented at the Avenue Theatre, Montreal, beginning Dec. 28th. Love Of A Clown is an Alliance Films Ltd. release.

IVORY COAST TREMBLES IN THE PATH OF GIANT MONSTERS!
Wildest Africa erupts with roaring fury as Bomba fights invaders in land of no-escape!
ELEPHANT STAMPEDE
starring BOMBA THE JUNGLE BOY
A MONOGRAM PICTURE
with JOHNNY SHEFFIELD as BOMBA
and DONNA MARTELL
JOHN KELLOGG · MYRON HEALEY
Produced by WALTER MIRISCH

from MONOGRAM Now!

RAY PRESENTS

(Continued from Page 3)

WHAT I did not know previously about New Zealand was a revelation to me, for previous to reading Michener's chapters, I really knew no more than the fact, in selling Rights to Australia on pictures, one usually included New Zealand, but considering that New Zealand is 1400 miles from Australia, and it takes three days by ship to get from one to the other, a most effective way to invite trouble is to confuse New Zealand with Australia, so Michener writes.

We have frequently used the quotation, "Truth is stranger than fiction". Recorded in the New Zealand chapters of Return to Paradise, is this information, "Bernard Freyberg was born in England of undistinguished parents and soon emigrated to New Zealand, where he became a dentist. He was not too successful, and quit to serve as a Mercenary soldier under Pancho Villa. While in the Mexican desert, he heard that England had gone to war. Rushing across the Atlantic, he joined the New Zealand forces in London in time to serve at Gallipoli, where under intense Turkish fire he swam the Hellespont towing a barge full of flares which lighted the way for invasion."

THIS modern historical exploit is one of such Herculean strength, that it takes us back to the stories of Greece, their gods, their goddesses, their heroes and heroines. The Hellespont is the "Sea of Helle" so named because Helle, the sister of Phryxus was drowned there while fleeing with her brother through the air to Colchis, on a golden ram, to escape from Ino, her mother-in-law, who was very unkind to her. While in flight, she became dizzy and fell into the sea. Hellespont is the ancient name of the Dardanelles.

Lord Byron swam across the Hellespont, a feat previously attributed to Leander, who fell in love with Hero, a priestess of Venus, and who each night swam across the Hellespont to visit her. One night he was drowned, and Hero, in sorrow drowned herself in the same sea. The distance across the Hellespont is about four miles, and Lord Byron and Lieutenant Ekenhead are said to have accomplished this feat in about one hour and ten minutes.

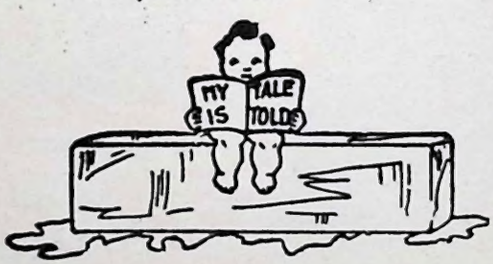
"LATER, in France", writes Michener, Freberg while suffering from four bullet wounds, led three forlorn charges and in the fourth took a fortified village. Later he performed other wild feats and won all the medals a soldier could win. He was hailed by Sir James Barrie, a specialist in these matters, as "the bravest soldier in the war". Now, he has returned to New Zealand as the personal representative of the King, a post previously held by titled nobodies. Even the Conservative press applauded the appointment, observing 'Sir Bernard is a happy choice', even if somewhat revolutionary."

The Michener chapters on New Zealand are immensely interesting, there appears to be a variety of backgrounds in that country, from the most primitive, to the most cultured and advanced, and among the backgrounds is the sheep-industry and the "lore of the top man, tramping the lonely peaks". Perhaps, a motion picture producer could capture the spirit of John MacKenzie, of whom Michener writes, "that when Queen Victoria visited Aberdeen in Scotland in 1845, the city fathers desirous of providing a splendid feast advertised for prime cattle". It is said that "an enterprising young Scot named John MacKenzie went from one farm to another, and stole the prize steers, delivering them boldly for the Queen's table. Then he hopped the next boat for Australia."

HE finally landed in New Zealand "and disappeared into the unexplored wastelands where sheep were beginning to graze". In the development of history, it appears he took from the rich station-owners the sheep he desired. He possessed a dog and a bullock, and he would ferry across rivers by holding on to the bullock's tail. He stole sheep by the thousands, and when he was finally captured, he broke out of prison so many times, the government decided it was cheaper to banish him, than to have him wreck the jail monthly. It is said that after his banishment, he quietly returned to the quiet upland moors, where his ghost may still be seen at times, tramping the barren MacKenzie country, with his silent dog and mournful bullock.

I can see at least six men, who could look like John MacKenzie, for a motion picture, and if a producer desired to avail himself of two productions, there is the Freberg story with the Pancho Villa, Mexican experiences of soldiery, the swimming of the Hellespont, etc., and the war background.

There is the top man of the peaks of New Zealand, with the stations of the rich owners, the Maoris and the sheep, the latter which are not sold as meat, but the wool of which has built up an important sheep-market. New Zealand could provide material for several motion picture stories, with its Maoris, who still commemorate, in rhythmic movement, the history of their great father, Kupe, who discovered The Long White Cloud (New Zealand) and the story of John MacKenzie, with a background of sweeping magnificence, in colour by technicolor.



VANCOUVER NEWS

JACK DROY

Bill Long, former Odeon District manager for B.C., passed away in hospital after a long illness in his 57th year. Long built the Rialto Theatre in Edmonton before leaving for Vancouver. Dorothy Graham of JARO exchange is off work with the flu. Willard Adamson, Cardinal Films manager is happy over the showing being made by the Italian film "Streets of Sorrow" at Victoria and Vancouver. Film was condemned by the B.C. censors and was passed by the Appeal Board.

An amendment to the zoning by-law at Moose Jaw, Sask., requires that any new theatres in the city must provide parking space before a city licence can be issued. The Cascades Drive-In at Burnaby has closed for the season, but the Paramount outdoor theatre in the same zone is still operating.

The Film Row Christmas party held at the Evergreen Cabaret in South Vancouver, was voted a big success by the hundred Film Row workers. Bernice Bobay, Vogue cashier, made the front page of the Vancouver Sun with a shot of her in the March of Dimes campaign. Evelyn Miotto, former cashier at the Studio Theatre, is now a member of the Orpheum Theatre staff.

The Odeon Circuit made the same settlement with the Projectionists Union as Famous Players. A 35-cent hourly pay boost to 53 booth workers in their B. C. theatres which wiped out all possibility of a strike in the industry. Projectionists were asking for a 50-cent per hour hike, but accepted the offer of the circuits of 35 cents an hour.

The campaign for and against abolition of Sunday blue laws which was voted on at the civic election Dec. 12 is expected to produce a close vote on the question. The blue nose and church crowd are well organized and may surprise everyone. Amusement business workers are not in favor of lifting the Sabbath laws, while labor unions came out in favor of open Sundays.

CAPITAL STORY

By BILL McLAUGHLIN

Manager Ernie Warren had another hold-over in the English-thriller, Seven Days to Noon, at the Elgin Theatre. Follow up attraction is The Well, which is being given a big advance advertising campaign. A Christmas Carol continues at the Little Elgin.

The Ink Spots were held over for a second week at Standishall, popular Hull dine and dance spot. The quartet has been drawing largely from followers of the movies who remembered them from their many appearances in Hollywood musical films.

Use This Information As Your Guide on Release Dates

TORONTO

IMPERIAL
Second week. Two Tickets to Broadway (RKO) Technicolor with Eddie Bracken and Ann Miller.

LOEW'S
Fifth Week. An American in Paris (MGM) Technicolor with Gene Kelly.

UPTOWN
The Light Touch (MGM) with Stewart Granger and Pier Angeli.

SHEA'S & EGLINTON
I'll Never Forget You (20th-Fox) Technicolor with Tyrone Power and Ann Blyth.

UNIVERSITY & NORTOWN
On the Loose (RKO) with Joan Evans and Melvin Douglas.

ODEON-CARLTON
Second Week. Fixed Bayonets (20th-Fox) with Richard Basehart.

HYLAND
Sixth Week. The Lavender Hill Mob (JARO) with Alec Guinness and Stanley Holloway.

VICTORIA
Second Week. The Girl From the Marshes (Cardical) with Ines Orsini.

INTERNATIONAL CINEMA
Tenth Week. Laughter in Paradise (IFD) with Alastair Sim and Joyce Grenfell.

TOWNE CINEMA
Second Week. The Franchise Affair (IFD) with Marjorie Fielding and Michael Denison.

DOWNTOWN
Fort Defiance (U-A) Cinecolor with Dane Clark and Bannerline (MGM).

MONTREAL

CAPITOL
Second Week. The Day the Earth Stood Still (20th-Fox) with Michael Rennie and Patricia Neal.

LOEW'S
Painting the Clouds with Sunshine (WARNER) Technicolor with Dennis Morgan and Virginia Mayo.

SNOWDON-OUTREMONT
Gilda (COL) with Rita Haywortth and Platinum Blonde (COL) with Jean Harlow.

PRINCESS
Across the Wide Missouri (MGM) Technicolor with Clark Gable.

ORPHEUM
Fourth Week. A Streetcar Name Desire (WB) with Vivien Leigh and Marlon Brando.

IMPERIAL
The Son of Dr. Jekyll (COL) with Louis Hayward.

AVENUE
Eighth Week. Bitter Rice (IFD).

KENT
Second Week. The Worm's Eye View (ASTRAL)

SYSTEM
Second Week. Angelo (Astral).

WINNIPEG

CAPITOL
Second Week. Across The Wide Missouri (MGM) Technicolor with Clark Gable.

ODEON
Second Week. White Corridors (JARO) with Googie Withers and James Donald.

GAIETY
Kon-Tiki (RKO).

VALOUR
Caesar and Cleopatra (U-A) Technicolor with Vivien Leigh and Claude Rains.

LYCEUM
The Tall Target (MGM) with Dick Powell and Paula Raymond.

DOMINION
Up Front (UA) with David Wayne and Tom Ewell.

MET
Sirrocco (COL) with Humphrey Bogart and Marta Toren.

GARRICK
Cattle Drive (UA) Technicolor with Joel McRea and Dean Stockwell.

RIALTO
He walked by Night (Eagle) with Richard Basehart and Scott Brady.

VANCOUVER

VOGUE
Second Week. The Lavender Hill Mob (JARO) with Alec Guiness and Stanley Holloway.

CAPITOL
Second Week. The Blue Veil (RKO) with Jane Wyman and Charles Laughton.

STRAND
Mr. Imperium (MGM) Technicolor with Lana Turner and Ezio Pinza.

ORPHEUM
When Worlds Collide (PARA) Technicolor with Richard Derr.

STUDIO
It Happened In Europe (Alliance).

PLAZA
Saturday Hero (COL) with John Derek and Donna Reed.

PARADISE
Streets of Sorrow (Cardinal).

CALGARY

CAPITOL
Painting the Clouds with Sunshine (WB) Technicolor with Dennis Morgan and Virginia Mayo.

PALACE
When Worlds Collide (PARA) Technicolor with Richard Derr and Barbara Rush.

GRAND
The Strange Door (UA) with Charles Laughton.

UPTOWN
Fixed Bayonets (20th-Fox) with Michael O'Shea.

STRAND
No Questions Asked (MGM) with Arlene Dahl and Barry Sullivan.

ST. JOHN

CAPITOL
The Red Badge of Courage (MGM) with Audi Murphy.

PARAMOUNT
The Whistle at Eaton Falls (COL) and the Sunnyside of the Street (COL) Technicolor.

STRAND
Anne of the Indies (20th-Fox) Technicolor with Jean Peters and Louis Jordan.

Manager Gord. Beavis is putting over The Lavender Hill Mob at the Odeon Theatre in grand style. Among his many stunts to publicize the J. Arthur Rank Organization release was special prizes for patrons arriving early at the evening performances wearing stiff bennies or bowler hats. Tie-up for this was with Premier Hat Shops.

Manager Bob Maynard presented a jackpot of over $300 to a lucky patron the other evening before a capacity audience. Bob's Foto-Nites have become a popular feature at the Francais Theatre and look set to continue on like Tennyson's Brook.

The big Capitol Theatre was closed to movie patrons again the other evening. Occasion was the second concert by the Ottawa Philharmonic Orchestra. Guest artist was 12-year-old pianist Pierrette Lepage, local prodigy who won first prize during the 1951 Musical Festival.

Put this town on your map as a tough spot for pictures shown at upped prices. That very fine production, A Streetcar Named Desire, opened at Famous Players' No. 2 first-run house, the Regent, and manager Henry Marshall's regular patrons stayed away in droves. The picture was pulled after one week to make way for nominal admission prices and Claudette Colbert in Let's Make it Legal." It has happened before in Ottawa and it will happen again. Why pay a whole buck to look at a picture when you may win a couple of high-priced motor cars for One Dollar at a Monster Bingo?

F. R. Crawley of Ottawa was elected president of the Association of Motion Picture Producers and Laboratories of Canada recently. The Association represents over 20 film companies from coast to coast and with the Canadian Association for Adult Education helps stage the Canadian Film Awards each year. Mr. Crawley is president of Crawley Films of Ottawa.

THANKS TO "FIXED BAYONETS!"

and they're back for

"ANNE OF THE INDIES"
Technicolor

"DAVID AND BATHSHEBA"
Technicolor

"GOLDEN GIRL"
Technicolor

"THE DESERT FOX"

"THE DAY THE EARTH STOOD STILL"

"PEOPLE WILL TALK"

"TAKE CARE OF MY LITTLE GIRL"
Technicolor

"LET'S MAKE IT LEGAL"

You, Too, Can Have An Exciting Opening On
"FIXED BAYONETS!"

Blood Bank Premiere . U. S. Army Parades . Bands . Floats . Lights . Veteran Guests of Honor . Celebrities . Civic Interest Luncheons . Red Cross Cooperation . Radio Promotion . Special Lobby Displays . Unusual Local Newspaper Publicity

It's All Set Up For You When You Play "FIXED BAYONETS!"
Get in touch immediately with your 20th Century-Fox Branch Manager!

There's No Business Like 20th Century-Fox Business!